

# राष्ट्रीय उत्पादकता परिषद्

(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार के अन्तर्गत)

उत्पादकता भवन, 5-6, इंस्टीट्यूशनल एरिया,  
लोदी रोड, नई दिल्ली -110 003



National Productivity Council

# NATIONAL PRODUCTIVITY COUNCIL

(Under Ministry of Commerce & Industry, Govt. of India)

Utpadakta Bhavan, 5-6, Institutional Area,  
Lodi Road, New Delhi - 110 003

No. 31518/21

Dt. 06-04-2021

**Sub: 20-IN-99-GE-WSP-A: Workshop on Women's Empowerment for Productivity Gains (DMC), Digital Multicountry (DMC). (Visit <https://www.npcindia.gov.in/NPC/User/InternationalServices> for detailed Project Notification.**

Dear Sir,

We invite your kind attention to NPC <https://www.npcindia.gov.in/NPC/User/InternationalServices> with regard to above Asian Productivity Organization (APO) project. The project notification and the APO bio data form are available on the above mentioned page and the same are also attached herewith. The duly filled in **single copy** of Performa enclosed (in excel form only) of the suitable officers for participation as per the para (**Qualifications for Participants**) of the project notification may kindly be forwarded to reach us latest by **1<sup>st</sup> June 2021**. In this regard, the following points may be noted.

- **Fees and Charges**

The Participation fees (NON-REFUNDABLE) of **Rs. 500/-** for MSME Sector, Trade Unions and NGO's and **Rs. 1000/-** for others is payable along with the nomination form for each participant.

The requisite amount can be paid through a demand draft/cheque/ECS drawn in favour of National Productivity Council, New Delhi. In the regard, the bank account of NPC details is attached herewith. Kindly e-mail the details of the ECS/RTGS/NEFT payment made, **mentioning the name of applicant in remarks**, to [mayank.verma@npcindia.gov.in](mailto:mayank.verma@npcindia.gov.in), [isg@npcindia.gov.in](mailto:isg@npcindia.gov.in), [rk.rawat@npcindia.gov.in](mailto:rk.rawat@npcindia.gov.in) Please note, in the absence of application fee, the nomination will not be considered.

- **Nomination Procedure**

**All nominations should be routed through proper channel and as per the attached APO bio data form.** The nominations received after the last date will not be considered. It is the responsibility of the candidates to complete all the official formalities required by their organizations/department for participating in the program.

It is requested to send nominations by e-mail to [mayank.verma@npcindia.gov.in](mailto:mayank.verma@npcindia.gov.in), [isg@npcindia.gov.in](mailto:isg@npcindia.gov.in), [rk.rawat@npcindia.gov.in](mailto:rk.rawat@npcindia.gov.in) (application in prescribed excel format) and one hard copy by post along with the covering letter of the competent authority on company's letter head. All information pertaining to nominations will be treated as confidential and classified. The nominated officers may be invited as a faculty in programs on the relevant subject/s, organized by NPC.

We look forward to receiving of nominations from your esteemed organization.

Thanking you,

Yours faithfully,

(K.D. Bhardwaj)  
Director & Head (Int'l Serv.)  
for Director General  
e-mail: [isg@npcindia.gov.in](mailto:isg@npcindia.gov.in)



## PROJECT NOTIFICATION

Ref. No.: 20-IN-99-GE-WSP-A-PN2000031-002(R)

<b>Date of Issue</b>	31 March 2021
<b>Project Code</b>	20-IN-99-GE-WSP-A
<b>Title</b>	Workshop on Women's Empowerment for Productivity Gains
<b>Timing and Duration</b>	22–24 June 2021 (three days)
<b>Hosting Country(ies)</b>	APO Secretariat
<b>Modality</b>	Digital Multicountry
<b>Implementing Organization(s)</b>	APO Secretariat
<b>Participating Country(ies)</b>	All Member Countries
<b>Overseas Participants</b>	38
<b>Local Participants</b>	Not Applicable
<b>Qualifications of Participants</b>	Government officials, senior representatives of industrial associations, or company leaders in charge of developing strategies for women's empowerment, productivity improvement initiatives, and increasing female labor force participation rates
<b>Nomination of Participants</b>	All nominations must be submitted through National Productivity Organizations of member countries
<b>Closing Date for Nominations</b>	8 June 2021

Notes: This PN supersedes the PN issued on 3 July 2020 due to a change in implementation modality from face-to-face to virtual sessions.

## 1. Objectives

- a. Understand the latest initiatives and best practices to eliminate gender disparity, promote equality, and encourage increased female labor force participation (FLFP) across the region.
- b. Identify issues, challenges, and opportunities relating to women's empowerment in the workplace.
- c. Learn from past experiences and successful cases including productivity tools and methodologies that encourage higher FLFP across member countries.

## 2. Background

The UN Sustainable Development Goals (SDGs) Goal 5 calls for gender equality and improving the livelihoods of marginalized women at the bottom of the pyramid. Enhancing FLFP in economic activities for productivity growth is therefore high on the international agenda, as exemplified in cases such as the SDGs Goal 5 and the G7 Ise-Shima Leaders' Declaration in 2016. Studies have shown that the rate of the untapped productive potential of women is almost double that of men globally. Underutilized or unutilized women's capital potential lowers national competitiveness if unaddressed. Over the years, many developed countries have committed to improving FLFP by systematically removing the hurdles, including entrenched social perceptions and career glass ceilings. Japan has also implemented socially progressive measures to create a conducive environment where women can shine and where more working mothers can take on leadership positions with the appropriate policy and social support.

However, challenges in engaging women productively in workplaces remain. According to an International Labor Organization 2019 report, the ratio of women in management and other leadership positions remained at only 27.1% worldwide, even though International Women's Day is celebrated every 8 March. Therefore, more should be done at the government, business, and community levels to ensure that working women's potential is effectively harnessed for overall productivity gains in national economies.

The APO took an initiative to promote more participation of women in the labor force across member countries by organizing a Forum on Women's Labor Force Participation and Productivity Enhancement in 2018. The forum discussed good government policies and best practices and the roles of the public and private sectors to promote FLFP. An outcome document containing recommendations to shape a better future for women in productivity-related activities was issued following the discussions. This workshop is a continuation of APO efforts to promote women's empowerment in the workplace by focusing on skill sets, competencies, strategic issues, challenges, and opportunities for higher productivity gains.

## 3. Scope, Methodology, and Certificate of Attendance

The duration of each day's sessions will be around three hours comprising presentations by experts, group discussions, and other relevant learning methods. The indicative topics of the presentations are:

Day 1:

- Women's empowerment in the workplace for productivity enhancement.
- Issues, challenges, and opportunities in women's empowerment in the workplace.

Day 2:

- Basic concepts of productivity tools and methodologies for FLFP through productive workplace practices with a focus on work-life balance.

Day 3:

- Case studies on women's empowerment for productivity gains.

- Addressing challenges and opportunities for addressing FLFP across Asia and the Pacific.

The detailed program and list of speakers will be provided two weeks prior to the sessions with announcement of the names of the selected participants.

The participants are required to attend all sessions. This full participation is a prerequisite for receiving the APO certificate of attendance.

#### **4. Financial Arrangements**

The APO will meet the assignment costs for overseas and local resource persons, and for a virtual site visit(s), either broadcast live or recorded as applicable.

#### **5. Implementation Procedures**

Please refer to the implementation procedures for APO digital multicountry projects circulated with this document.

A handwritten signature in black ink, appearing to read 'Mochtan', with a long, sweeping flourish extending upwards and to the right.

Dr. AKP Mochtan  
Secretary-General